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CUES Unveils Updated Logo for GraniteNet Pipeline Inspection Software

New Design Aligns with SPX Branding Guidelines and Reflects Innovation and Consistency

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CUES, a leader in pipeline inspection technology, is excited to announce the launch of a new logo for its proprietary GraniteNet® software. The updated logo reflects the company's alignment with current SPX branding guidelines and marks a significant step forward in unifying the visual identity of its product offerings.

GraniteNet is a trusted solution in the infrastructure inspection industry, known for streamlining workflows and providing powerful asset management tools for municipalities and contractors alike. The new logo maintains the integrity of the GraniteNet brand while reinforcing its connection to the broader SPX Technologies family.

"This update is more than just a logo change, it's part of our ongoing commitment to innovation, consistency, and long-term brand identity," said Joe Purtell, Software Director at CUES, an SPX company. "As GraniteNet continues to evolve and expand internationally, it's important that our branding reflects the strength and stability of the platform."

The updated logo will replace the previous version across all digital, print, and product interfaces. Trademark registration for the new design is currently underway to support its global use.

For questions regarding this update, please contact Joe Purtell at jpurtell@cuesinc.com.



About CUES

CUES, a part of SPX Technologies, is a leading provider of pipeline inspection and rehabilitation equipment and asset management software. With decades of experience serving municipalities and contractors, the company is committed to delivering innovative solutions that improve infrastructure reliability and operational efficiency.